



NEW YORK STATE ART TEACHERS ASSOCIATION

67th Annual Conference
The Hyatt Regency Hotel, Rochester, NY
November 20-22, 2015

CONFERENCE EXHIBITORS PROSPECTUS

You are invited to be a part of the largest gathering of Visual Art Educators in New York State! Join us for our 67th Annual Conference . . .

Our Membership includes K-12 educators from across the state who teach in public, private, and parochial schools, as well as art education faculty and pre-service students from colleges and universities.

As an Exhibitor you will have access to 500-600* art educators who are eager to see new products and learn how to use them! The Commercial Exhibit and College Showcase is consistently rated by our members as one of the most popular events of the conference! (*Average attendance past 7 years!)

Vendor Exclusive! We offer an exclusive two hour time block on the first day of the conference and one hour on the second day for attendees to visit your booths and to enjoy a free continental breakfast in the exhibit hall!

A Chance to Inspire! NYSATA conference attendees are always looking for new ideas, new products, and new ways to use tried and true materials. They are in the market for everything from the latest technology, curriculum resources, and visual aids, to traditional drawing, painting and sculpting media. Exhibitors are welcome to offer workshops to showcase new products and offer hands-on experience throughout the conference. Contact the NYSATA Workshop Coordinator: workshops@nysata.org.

Reserve Space Now!

Reserve your exhibit space online! All reservations must be made through our website. Go to www.NYSATA.org after April 15, 2015 and sign up. You will have multiple payment options available. EXHIBITOR'S WHO SIGN UP BY JUNE 1, 2015 will receive a Free 1/4 Page Ad in the NYSATA News Fall Conference Promotion edition.



“Each year I learn so much by visiting the commercial exhibitors. It keeps me up to date on the newest products for my classroom!”

“I love that I can get so much information from the college reps for my students!”

2014 NYSATA
 Conference Attendees



NYSATA 67th Annual Conference

67th Annual Conference

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EXHIBITORS INFORMATION

Exhibit Dates and Times...

Thursday November 19:

Set up from 5:00PM-10:00PM

Friday, November 20:

Exhibits open from 8:00AM-5:00PM

Exclusive exhibit time 8:00-10:00AM

Closed for lunch 1:00-2:00PM

Saturday November 21:

Exhibits open 8:00-1:00PM

Exclusive exhibit time 8:00-9:00AM

Breakdown immediately upon closing at 1:00PM

What's included with your exhibit space...

Commercial Exhibitor Booths:

Each 8'x10' booth includes:

- 8' high backdrapery and 3' drape on sides.
- Identification sign
- Conference identification badges
- Link to our web site
- **Free 1/4 pg. b/w ad in conference program.**

Early bird Rate: \$500 before July 1, 2015,

Regular Rate: \$600 after July 1, 2015

College Showcase Tables:

Each College Showcase table will include:

- 6' draped table
- Identification sign
- Link to our website
- Conference identification badges
- 1 free conference registration
- Free 1/4 pg. b/w ad in conference program.

Regular Rate: \$300 before November 1, 2015

\$350 after November 1, 2015

Free Ad Instructions...

Please send print ready, pdf, jpeg or tiff format images to: Pat Groves, phgroves@aol.com as soon as you make your reservation.

Ad Sizes: 1/4 page: 3-3/4" x 4-3/4" (H)

Questions or need more information?

Contact: Pat Groves, phgroves@aol.com, 585-409-0570, or Jessica Bayer, jessbayer@verizon.net, 516-374-4914.

Billing Questions? Contact Terri Konu- NYSATA Accounts receivable - tkonu@twcnny.rr.com or call 315-695-2500.

Additional Information...

Hotel Shipping Information:

Please label all packages shipped as follows:

New York State Art Teachers Association

"Your Name & Company Name"

Attention: Christine Frank

Hyatt Regency Rochester

125 East Main Street

Rochester, NY 14604

Please Make sure a return address is included

if there is more than one package, please indicate

"1 of 2", etc. Please do not schedule shipment

delivery before 11/16/15.

Exhibit Decorator Company: Great Lakes Events

Advance Warehouse address:

100 Bickford St.

Rochester, NY 14606

Attention: Heather Patterson

Reference: NYSATA

Great Lakes Contact info: Heather Patterson

Exhibitor Service/Transportation Specialist

Ph: 585-458-2200 ext. 227

Fax: 585-458-5087

e-mail: csr@greatlakesevents.com

Electrical forms and information:

Contact Christine Frank, Event Planning Manager

christine.frank@hyatt.com

Cancellation Policy:

All cancellations must be made in writing to the NYSATA Conf. Business Manager by Sept. 1, 2015.

A cancellation fee of 50% will apply between Sept. 1, 2015 and Nov. 1, 2015. No refunds after Nov. 1, 2015.

Reserve Online Now!

To Reserve Space: Go to www.NYSATA.org.

All reservations must be made online.

Sponsorship Opportunities ...

NYSATA offers Platinum, Gold, and Silver levels of sponsorship, plus other sponsorship options.

For more information visit www.nysata.org or contact **Pat Groves, phgroves@aol.com**